



April Jay Tan

Multi-media Artist

PROFILE

Creative marketing professional and multimedia artist skilled in video editing, graphic design, and visual storytelling. Strong leader who drives strategic campaigns and delivers impactful brand growth.

SKILLS

Photoshop/Illustrator



Premiere



After Effects



Communication



CONTACT

Phone

+63 994-535-9076

Email

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Reference

Jessa Muriel Mui

Homesourced Inc. HR Officer

hr@homesourced.com

Davao Santos

MM Ermac Ent. HR Officer

+63 991-721-8491

STUDIES

Bukidnon State University

Bachelor of Science in Information Technology
(BSIT)

Liangan National High-School Secondary

Esperanza Elem. School Primary

EXPERIENCE

LifeSmart PH (FineUpgrades) (Present)

Marketing Head Officer

leading strategy and campaigns while personally editing and producing marketing videos.

Homesourced Inc. (PYN LLC)

2024-2025 (July)

Graphic and Web Designer

Created and edited marketing videos and graphics, and designed front-end layouts for landing pages, websites, and funnels for client PYN LLC

MM Ermac Enterprises

Diamond Garments

2022-2024

Graphic Designer

Designed graphics and layouts for custom clothing and full sublimation apparel.

LGU Doncarlos

2018-2021

Computer Operator